

Content Development and Media for Children

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Content development and Media for Children	2	0	0	2	Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To explore and review current trends in media and content for children
- To plan developmentally appropriate media and content for children
- To create culturally appropriate content for learning

Learning Outcomes

After studying this course, the student will be able to:

- Identify forms of content and media available for children
- Understand the impact of content and media on thoughts, attitudes and values of children
- Create age-appropriate content and media for children

SYLLABUS

Unit 1: Content for children: Relationship and interaction **20 hours**

This unit will cover the different forms of content available to children and will create a linkage between children, content and context

- Exploring different forms of content for children (exposure to history and folk forms)
- Children's usage and significance of print, audio visual content
- Review and analysis of available content for children
- Enabling parents/caregivers to be able to use content appropriately with children

Unit 2: Media for Children **20 hours**

This unit will discuss the different forms of media available to children in the contemporary context and also focus on advances in media technology

- Different media forms available for children

- Children's use and significance of media forms
- Assessing the portrayal of children in media; assessing the quality of Print, App or TV program, website, film
- Media literacy for children, parents and caregivers

Unit 3: Developing content and media for children

20 hours

This unit will enable students in developing content and media for children.

- Scripting for children: content and structure; Literature for and by children; Writing stories/poems for children (significance of humour, wonder, logic)
- Music/ Dance/Theatre/puppetry as sources for content development and dissemination
- Creating age-appropriate content for:
 - Developmental and domain specific needs
 - Children activity box/ Preschool Kit
 - Interactive Mobile applications/Digital content

Essential readings

- Condry, J. (1989). *The Psychology of Television*. Lawrence Erlbaum, Associates, Inc.
- Daniel, A.K. (2012). *Storytelling across the Primary Curriculum*. London: Routledge.
- Engel, S. (1999). *The Stories Children Tell: Making Sense of the Narratives of Childhood*. USA: W.H.. Freeman and Company.
- Honig, A. (1983). *Television and young children*. *Young children* 38(4).
- Joshi, P. & Shukla, S. (2019). *Child development and education in the twenty-first century*. Singapore: Springer International.
- Livingstone, S. (2002). *Young People and New Media*. New Delhi: Sage
- Prakash, S. & Mathur, P. (2000). *Children and TV*. NCERT,
- Real, M. R. (1996). *Exploring Media Culture*. New Delhi: Sage
- Singer D.G. & Jerome L. (2012). *Handbook of Children and Media*. California: Sage.

Suggestive Readings:

- Calvert, S.L. & Wilson, B.J. (2008). *The Handbook of Children, media and Development*. United Kingdom: Blackwell Publishing.
- Jordan, A.B. & Romer, D. (2014). *Media and the Well-Being of Children and Adolescents*. New York: Oxford University Press.

Note: Learners are advised to use the latest edition of readings.

Examination scheme and mode:

Evaluation scheme and mode will be as per the guidelines notified by the University of Delhi.